

Qualification Structure and Outline

International Master's in Business Administration

Language of Instruction

English

Course Structure

International MBA (MQF/EQF L7) is a 1 Full-time Academic Year course (2 Academic Years Part-time) with 90 ECTS. Candidates must pass all 5 Units to be awarded the IMBA degree, conferred by the University of Wolverhampton.

Study Hours

- Total Qualification Time: 1,800 hours
- Guide Learning Hours (GLHs) for Core Units: 450 hours
- Hours per Week: 19 hours *

Course Units (Core and Elective)

- 7AC016 - Strategic Financial Management and Accounting (15 ECTS)
- 7HR041 - Beyond Borders: Global and Cross-cultural employment challenges (15 ECTS)
- 7MK036 - Strategic Global Marketing and Brand Management (15 ECTS)
- 7BU062 - Strategic Operations Management (15 ECTS)
- 7MG022 - IMBA Dissertation (30 ECTS)

Grading System

00 - 39 : Fail

40 - 59: Pass

60 - 69: Merit

70 - 100: Distinction

* Based on 1 academic year on a full-time basis. Hours for part-time students spread across 2 academic years.